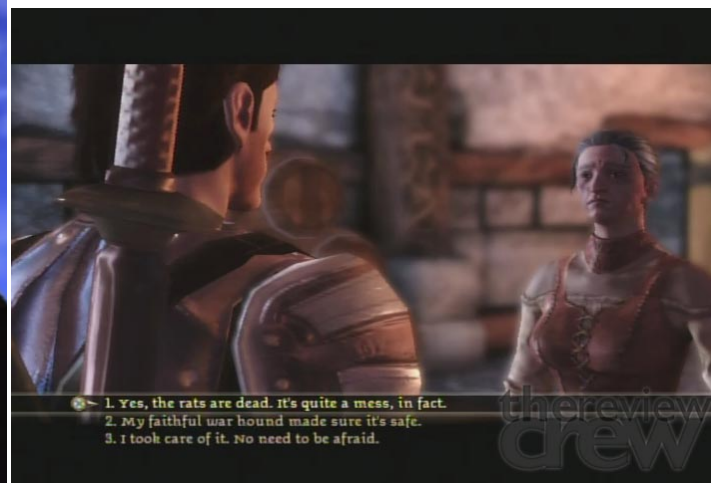
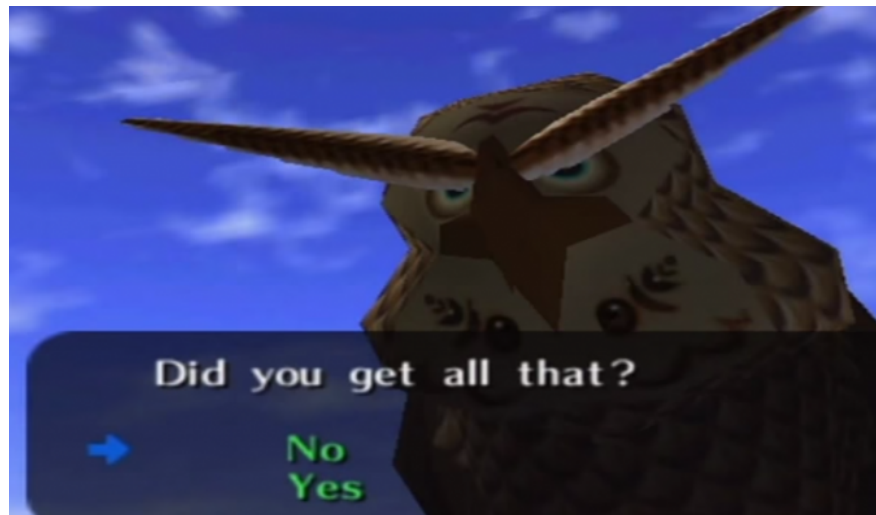
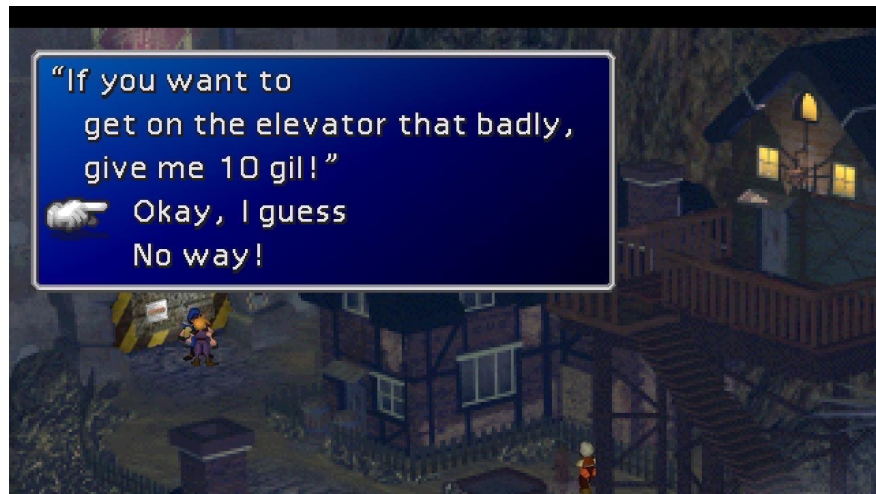




Glass Houses: Player Personality
and Preferences in Video Game
Dialogue Interaction

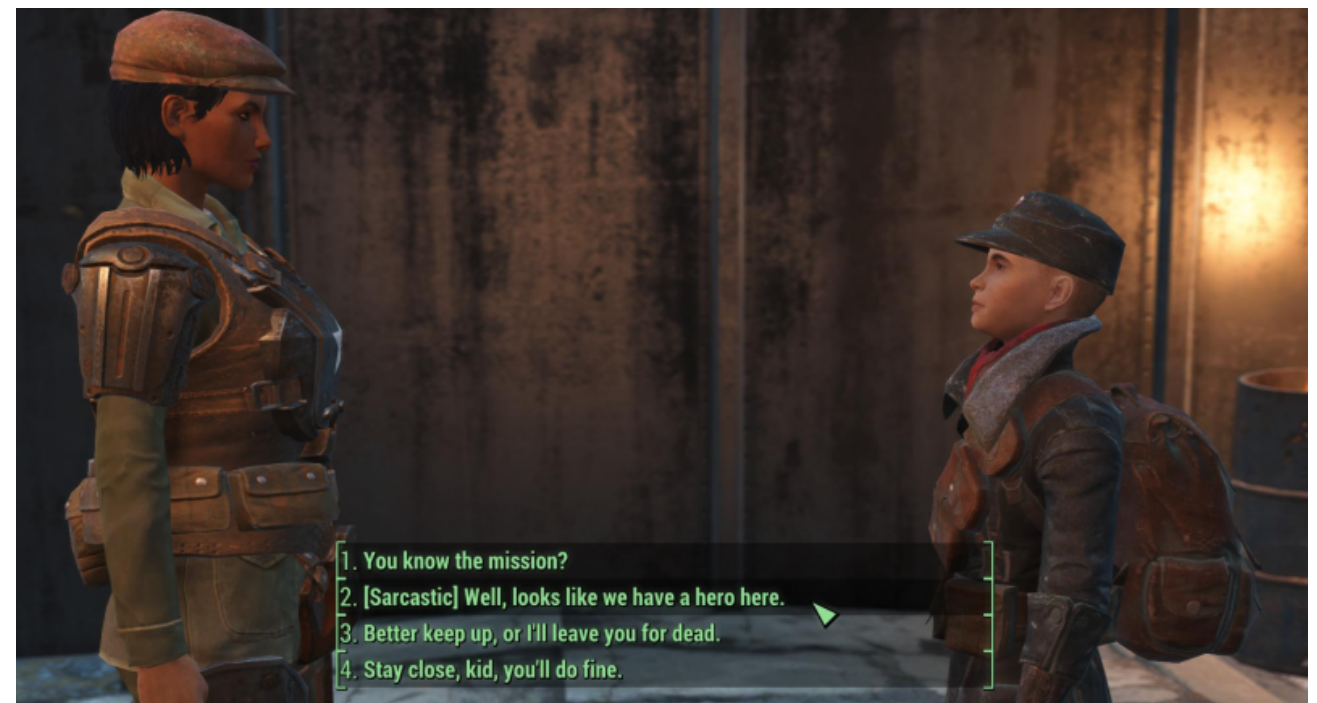
Hannah Glazebrook

The Problem: Dialogue Interface and Loss of Agency



From left to right: Final Fantasy VII (1997)[1], Final Fantasy VII (1997)[2], Final Fantasy VIII (2000)[3], Bottom: Legend of Zelda: Ocarina of Time (1998)[4]

Player Dialogue Solutions: Mods (Fallout 4)



Research Questions

Hypotheses

- Does player **personality** correlate with **in-game habits/preferences**
- Is there an **ideal** dialogue **interface** for all?
- Is there an **ideal** dialogue **interface** for **specific player personality** types?

- Correlation between the **types of games** players preferred to play and **personality traits**
- Correlation between **frequency of gameplay** and **personality traits**
- Player **personality traits** correlate with **in-game habits and preferences**
- More **conscientious** players would prefer **dialogue interaction styles** that were clearer and allowed more **agency/control**
- Players with higher **openness to experience** would **not have a strong preference** for interaction styles

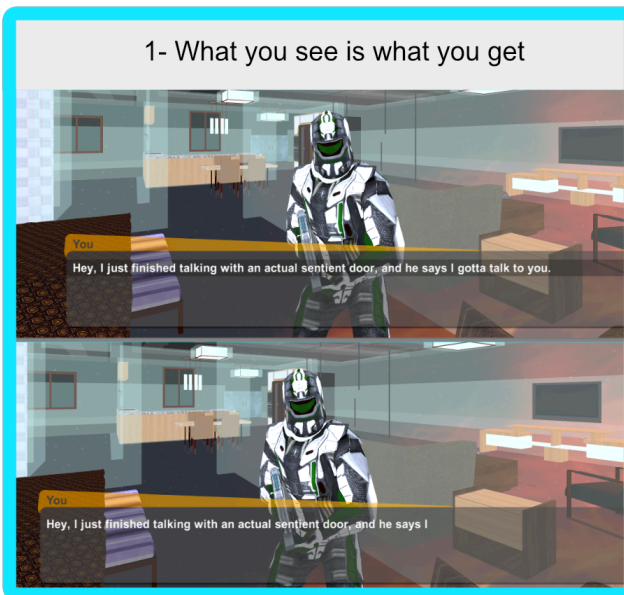
Unsure:

- Do players play like themselves, or role play?

Interaction Styles

1- What you see is what you get

Dialogue Menu
(Choices you are given)

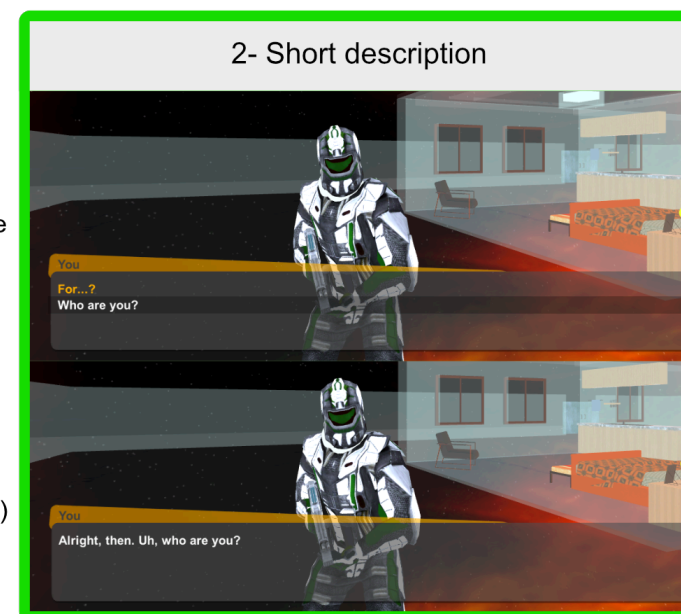


Dialogue Text
(Subtitles/ What you actually say)



2- Short description

Dialogue Menu
(Choices you are given)



Dialogue Text
(Subtitles/ What you actually say)



3- Description of Intention

Dialogue Menu
(Choices you are given)

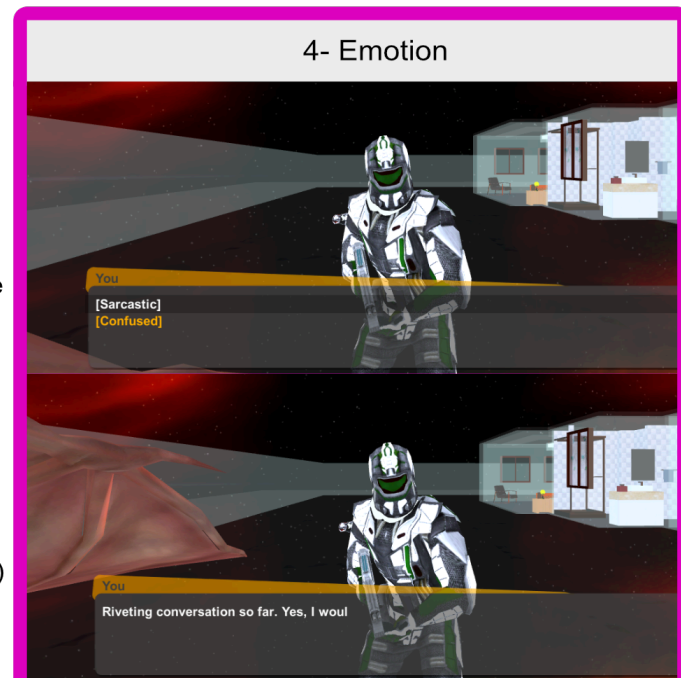


Dialogue Text
(Subtitles/ What you actually say)



4- Emotion

Dialogue Menu
(Choices you are given)



Dialogue Text
(Subtitles/ What you actually say)



User Considerations

User Characteristics

- Video game players
- Variety of ages, races, genders
- Variety of media for gameplay (phones, consoles, PC, tablet)
- Variety of lifestyles (students, employees, unemployed, parents, non-parents, married, single)
- Variety of ability levels (hand-eye coordination, eyesight, mobility, reading ability)
- Variety of languages spoken
- Possibility of users not understanding colloquialisms and idioms from particular societies

Design Considerations

- Simple Instructions and Procedures
- Intuitive Gameplay
- Does not require users to be PC gamers (use basic controls like clicking, rather than hot keys)
- Appeal to gamers with humor and gaming references as an aside
- Game should be fun to novices and gamers alike

Plan of Action and System Requirements

- Build a game in Unity 3D that allows me to answer this research question by:
 - Demonstrating 4 different dialogue interaction styles to players
 - Providing the option for players choosing the wrong or “rude” dialogue interaction choices
 - Providing slight consequences for players choosing the wrong or “rude” dialogue interaction choices
 - Demonstrating the interaction styles in a way that is as close to a real video game as possible
 - Avoiding the introduction of anything else into the game that might confound the results (keep the game as simple as possible)

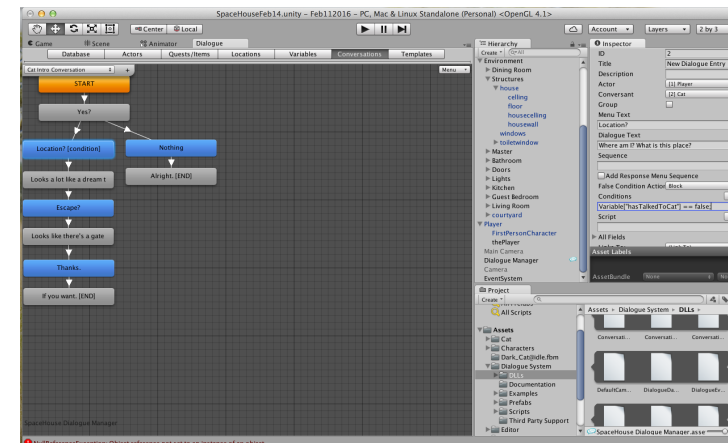
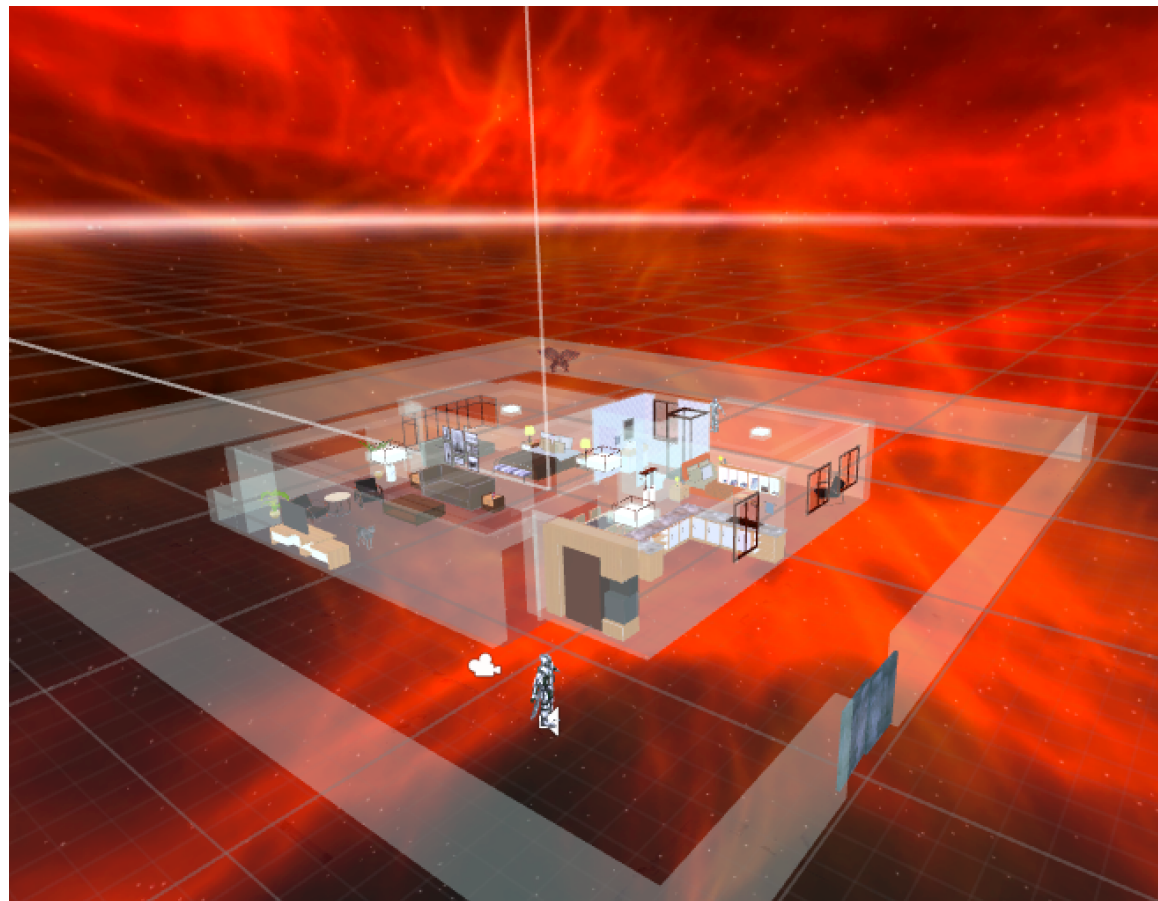
Design Process: Original Concept

- 4 Side Quests, modify interaction style between quests



Take 2: Glass Houses

- 4 NPCs, modify interaction style by NPC (also, use github this time)



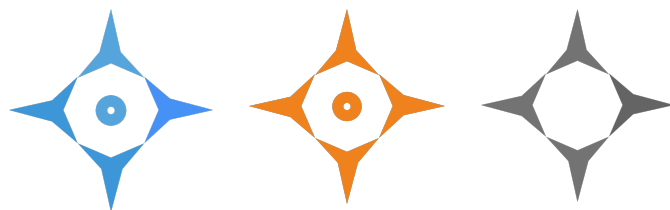
Formative Evaluation

- 7 rounds of testing with video game design classmates and peers to fix bugs, resolve errors, and improve game

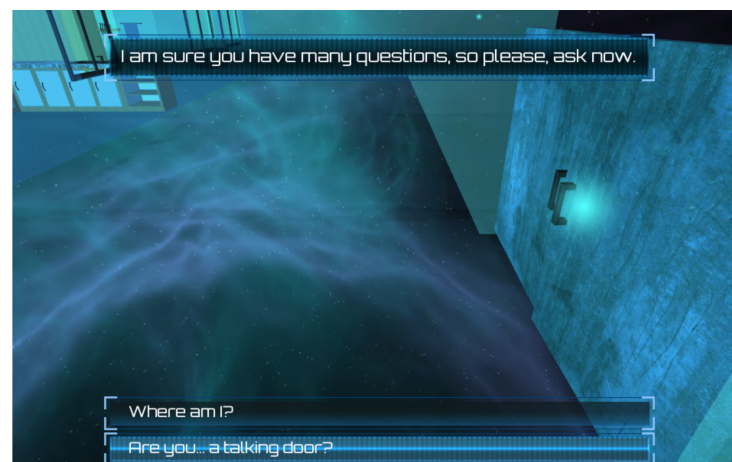
Between the first version and the last version, the major changes were:

- Added a visible player character rather than a first-person bodiless player
- Changed the mouse look script to make the camera use the center of the screen as the cursor
- Created custom cursor/reticle images in illustrator and imported them
- Created custom camera angle objects to make sure the camera pointed at the speaker at the correct times
- Changed the appearance of the UI and skybox so that it was more clear what was menu text vs subtitles and who was speaking, and text was more readable

Custom cursor/reticle images



Dialogue Menu Style Before and After



Gameplay Video

<https://www.youtube.com/watch?v=AsOSDHgIJ8>

Research Study

- Using Google Forms: Users
 - Took Hexaco-60 Personality Test
 - Answered Questions about gaming habits and preferences
 - Played the video game on the web (hosted)
 - Answered follow-up questions

Participants (N = 44):

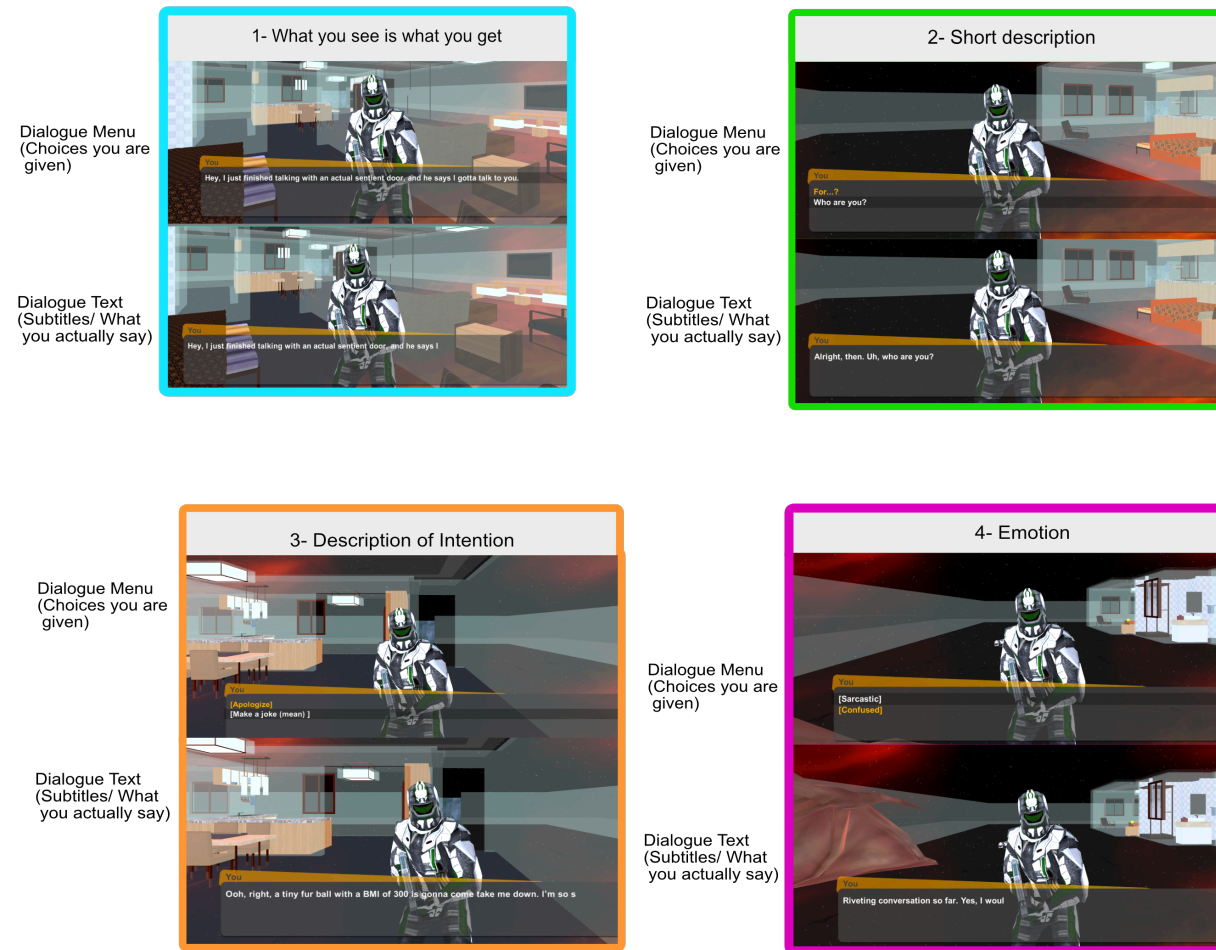
- 31 male, 13 female
- 23-40 years of age
- 80% play games a few times a week or more
- 73% full-time employees
- 16% students
- 9% part-time employees

Qualitative Results

| NPCs Players Preferred Talking To | | |
|------------------------------------|----------------------------------|--|
| NPC | # of Ppts who preferred this NPC | % of Participants who preferred this NPC |
| the Cat (Description of Intention) | 20 | 45% |
| the Solider (Short Description) | 5 | 11% |
| the Gate/Door (WYSIWYG (control)) | 10 | 23% |
| the Dragon (Emotion) | 6 | 14% |
| the Girl (WYSIWYG) | 3 | 7% |
| TOTAL | 44 | 100% |

| Reasons for Preferences | | |
|-------------------------|----------------------------------|--|
| Reason | # of Ppts who listed this reason | % of Participants who listed this reason |
| Personality | 29 | 66% |
| Dialogue Clarity | 4 | 9% |
| Plot Importance | 7 | 16% |
| Dialogue Content | 6 | 14% |
| Appearance | 2 | 5% |

Results



| | What you see is what you get | Short description | Description of intention | Emotion |
|----------------|------------------------------|-------------------|--------------------------|---------|
| % Rates Highly | 45% | 68% | 59% | 27% |
| % Rates Lowly | 55% | 32% | 41% | 73% |

Significant Correlations

| Type | Variable 1 | Variable 2 |
|----------|------------------------|--|
| Positive | Conscientiousness | Likes RPG Games, feels the need to complete all missions and side quests in a game, returns to previous game saves and replays sections to get things right, and enjoys competing with friends |
| Positive | Openness to Experience | Likes puzzle, adventure and strategy games |
| Negative | Emotionality | Likes survival games |
| Negative | Extraversion | Likes fighting games, plays video games more often, likes to be the bad guy |
| Negative | Agreeableness | Tries to make all correct choices in games, plays games over again to try all the options |
| Positive | Extraversion | Tries everything in the game to see what happens |
| Positive | Emotionality | Plays character in game like they personally would behave in real life |

Conclusions

- N is fairly small for correlations, and sample likely does not represent the population very well
- Results should inform future studies (where to look)
- Future studies should have:
 - More participants
 - Longer personality scale
 - Multiple questions assessing the same variable for reliability
 - Randomize which characters get which interaction style to reduce possible bias

Questions?

